

**TALKS**

T  
R

MIENKIA

**CO-PRODUCING INDEPENDENT CINEMA  
IN ITALY**

Luigi Chimienti (disparte, Rome, Italy)

**WHERE DO WE GO NOW? AN OPEN  
CONVERSAION ON FILM, AI AND SALES**

Rikke Tambo Andersen (Tambo Films,  
Copenhague), Chadi Zeneddine  
(Independent consultant, Madrid) and  
Jeanne Deny (Mad world Sales, Cairo)

**TALKS**

# Co-producing independent cinema in Italy.



## Luigi Chimienti

dispàrte  
ROME, ITALY

In this talk, Luigi Chimienti from the Italian production company dispàrte will share the behind-the-scenes journey on their recent international co-productions. Through real film productions, we'll explore the creative and logistical process of bringing an independent film to life — from development and financing to production and cross-border collaboration. With an emphasis on specific challenges and opportunities encountered while working with Italy acting as majority or minority partner, offering insights for producers and filmmakers across the Mediterranean interested in building successful co-productions.



**Chadi  
Zeneddine**

Independent  
consultant  
Madrid, SPAIN

**Jeanne  
Deny**

Mad World Sales  
Cairo, EGYPT

**Rikke  
Tambo  
Andersen**

Tambo Films  
Copenhagen,  
DENMARK

# Where do we go now? An open conversation on Film, AI and Sales

As the film industry faces rapid shifts in how stories are told, made, and sold, this talk brings together three distinct voices to explore what's next. Producer Rikke Tambo Andersen will share insights from *About a Hero*, a bold experiment where AI was trained on Werner Herzog's work to shape both script and narration. Consultant and strategist Chadi Zeneddine, with deep experience across international markets and a current focus on generative AI, brings a broad view of how technology and culture are intersecting in film. Jeanne Deny, Director of Sales and Acquisitions at MAD World, offers a market-focused perspective on the types of stories that are travelling. A conversation about the creative process, the rise of new themes and formats, and how both audiences and the industry are adapting. Where do our stories go from here—and what role will AI play in getting them there?