



CALL FOR PROJECTS 2024

1. INTRODUCTION

VALÈNCIA FILM AFERS Co-Production Forum is created with the firm intention of **promoting alliances between members of the audiovisual industry of the Mediterranean countries, proposing València as a nexus of union and platform to support high-quality projects, a diverse and specific art cinema of the countries that make up the Mediterranean basin**, and that are contemplated in the scope of the festival.

The selected projects (represented by their director and producer) will be invited by Mostra de València to participate in the **VALÈNCIA FILM AFERS** during the days of the event (29th and 30th October 2024), where they will be able to benefit from the privileged environment offered by the festival and thus increase their production potential.

During the Mostra de València Film Festival, **VALÈNCIA FILM AFERS** will organise **a public presentation of the selected projects for industry professionals and individual meetings between their producer and director with representatives from production and industry professionals** from the sector who can help the internationalization of the project and its financing. The vehicular language of the forum and its activities will be English.

After the forum, the organisation will follow up on the projects, accompanying their authors until the films are completed.

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2. APPLICANTS

The 3rd edition of **VALÈNCIA FILM AFERS** is aimed at **fiction and non-fiction feature film projects**, with the understanding that non-fiction feature films do not include journalistic reports or documentaries for television, but are more related to hybrid formats that make use of 'the real'.

The Mostra de València Mediterranean Co-Production Forum is open to feature film projects from all the countries included in the scope of Mostra de València: **Albania, Algeria, Bosnia and Herzegovina, Croatia, Cyprus, Egypt, France, Greece, Israel, Italy, Lebanon, Libya, North Macedonia, Malta, Monaco, Montenegro, Morocco, Palestine, Portugal, Serbia, Slovenia, Spain, Syria, Tunisia, Turkey, and Western Sahara.**

The projects submitted must have a written script, a director, a producer and a minimum of **15% of the total budget funding accredited.**

Projects that are in the final stage of development or that have already started filming may be submitted.

A production company may submit several projects, but only one project from that production company can be selected.

3. REGISTRATION

The registration of projects for **VALÈNCIA FILM AFERS** is free of charge and it will be done through the festival's website, www.lamostradevalencia.com, **by filling in the application form that appears on the website and accompanying it with the documentation described below.**

NOTICE: All documents must be submitted in English. The total weight of the attachments may not exceed 20Mb.

SUBMISSION DEADLIN: **May 31st , 2024, 12:00 p.m. CET (NOON).**

Document 1 (PDF): PROJECT INFORMATION

- Long synopsis (1 page)
- Director's bio-filmography
- Motivation of the director (statement)
- Biography and filmography of the production company/producer.
- Material on the audiovisual approach: Reference images, moodboard or the like to explain the aesthetic aspects of the film.
- Optional: Link to previous films or audiovisual works of its filmmaker.
- Optional: Link to the teaser of the project and/or video-pitch of its filmmaker.

Document 2 (PDF): TREATMENT

- Treatment of the film (a maximum of 10 pages) or, if filming has already started, a link to the edited rough cut can be included.

Document 3 (PDF): BUDGET

- Detailed project budget.

Document 4 (PDF): PLA FINANCING PLAN

- Estimated financing plan, indicating the percentage already covered (a minimum of 15%), to be accredited with a signed statement (from the TV channel, production company, fund, etc.).

Document 5 (PDF, JPG): PROJECT IMAGE

- Illustrative photo of the film projects to be included in the **VALÈNCIA FILM AFERS** catalogue.

4. SELECTION PROCESS AND COMMITTEE

From among all the projects submitted in due time and form, **the selection committee will choose a maximum of ten**, which will automatically become part of the **VALÈNCIA FILM AFERS** program. In addition, it will select three other projects that will remain in reserve, if for any reason any of the ten selected projects cannot participate.

The selection committee will be formed by the person responsible for the coordination of **VALÈNCIA FILM AFERS**, a member of Mostra de València-Cinema del Mediterrani and, at least, an external professional of recognized prestige in the film sector.

The Forum's selection will be communicated to the applicants by email and will be announced on the Mostra de València-Cinema del Mediterrani website www.lamostradevalencia.com.

5. SELECTION CRITERIA

The selection will give priority to artistic excellence and the level of development of the project, taking into account:

RELEVANCE/ORIGINALITY OF THE PROJECT

We value the concept of the story, the innovation of the approach both from a narrative and visual point of view. In addition, in this section we value its relevance in the current historical context.

READING TREATMENT- NARRATIVE VALUE

We value the story, its structure, rhythm, coherence and originality.

MOTIVATION OF THE DIRECTOR

We value the director's relationship with the project, his or her authorial approach, his or her visual, narrative and conceptual references.

PRODUCER'S TRACK RECORD

We value the film company or independent producer responsible for the project, taking into account whether they have made similar films before, or whether they are viable partners for a co-production..

BUDGET AND FINANCING PLAN - FEASIBILITY

We value the adequacy of the budget to the estimated cost of the film, as well as the realism of the financing plan. In order to be selected, projects must have at least 15% of the total budget in accredited financing..

6. PITCH / PUBLIC PRESENTATION OF PROJECTS AND AGENDA OF MEETINGS

At the beginning of the forum, the team of each project (producer and director) will participate in a **public presentation** of the project (pitching). This presentation will show images or visual references that help to understand the film in gestation. This may include teasers, clips from other films that serve as references, photomontages and other elements that help the attending professionals in a better understanding of their project.

The pitch will be in English and the materials or visuals, if in a language other than English, must be subtitled in **English**.

Upon arrival, **VALÈNCIA FILM AFERS** participants will receive their "individualised Forum programme" with scheduled meetings with industry professionals present at the forum and the festival.

7. ACCOMMODATION AND TRAVEL

The teams representing the selected projects (consisting of the producer and director) **will be invited by Mostra de València** to attend the **VALÈNCIA FILM AFERS** Forum, which will cover their travel, meals and accommodation expenses for the duration of the event, functioning as active participants in the meetings, events and screenings.

8. **VALÈNCIA FILM AFERS** CATALOGUE MATERIALS AND DISSEMINATION

The representatives of the selected projects undertake to provide the necessary materials for the promotion of their projects in the **VALÈNCIA FILM AFERS** catalogue in time for publication.

VALÈNCIA FILM AFERS catalogue will be sent in PDF format to international professionals in order to organise and prepare individual meetings with the representatives of the selected projects. A brief description of the projects will also be available in the Forum section of the Mostra de València website: www.lamostradevalencia.com.

9. INCLUSION OF THE **VALÈNCIA FILM AFERS** LOGO.

All successful projects **must include the VALÈNCIA FILM AFERS logo provided by the organisation in the credits of their film**, accompanied by the legend "Project selected in the Mostra de València-Mediterranean Co-Production Forum".

10. ACCEPTANCE OF THE TERMS AND CONDITIONS

The application for registration in **VALÈNCIA FILM AFERS** implies **full acceptance of the terms and conditions of this call**. The representatives of the selected projects undertake to present their project in public in pitch format and to attend the scheduled one-to-one meetings on time.

If the producer or director is unable to attend the forum in person, he/she must inform the organisation, which reserves the right to give his/her place to another project that has been reserved.

For more information, please contact: FORUM@lamostradevalencia.com