

1<sup>st</sup> CALL FOR PROJECTS

# CONNECTA

## MOSTRA DE VALÈNCIA MEDITERRANEAN CO-PRODUCTION FORUM

### 1. INTRODUCTION

**CONNECTA** is created with the firm intention of **promoting alliances between members of the audiovisual industry of the Mediterranean countries, proposing València as a nexus of union and platform to support high-quality projects**, a diverse and specific art cinema of the countries that make up the Mediterranean basin, and that are contemplated in the scope of the festival.

The selected projects (represented by their director and producer) will be invited by Mostra de València to participate in **CONNECTA** during the days of the event (22nd and 23rd October 2022), where they will be able to benefit from the privileged environment offered by the festival and thus increase their production potential.

During the Mostra de València Film Festival, **CONNECTA** will organise a **public presentation of the selected projects for industry professionals and individual meetings** between their producer and director with representatives from production, distribution and platforms, as well as fund managers from the Mediterranean area and other agents from the sector who can help the internationalisation of the project and its financing. **The vehicular language of the forum and its activities will be English.**

After the forum, **CONNECTA** will follow up on the projects, accompanying their authors until the films are completed.

### 2. APPLICANTS

**CONNECTA** is open to feature film projects from all the countries included in the scope of Mostra de València: **Albania, Algeria, Bosnia and Herzegovina, Croatia, Cyprus, Egypt, France, Greece, Israel, Italy, Lebanon, Libya, North Macedonia, Malta, Monaco, Montenegro, Morocco, Palestine, Portugal, Serbia, Slovenia, Spain, Syria, Tunisia, Turkey, and Western Sahara.**

### 3. REGISTRATION

The registration of projects for this first annual call of **CONNECTA** is free of charge and it will be done through the festival's website, [www.lamostradevalencia.com](http://www.lamostradevalencia.com), by **filling in the application form** that appears on the website **and accompanying it with the documentation** described below.

**NOTICE:** All documents must be submitted in English. The total weight of the attachments may not exceed 20Mb.

### **Document 1 (PDF): PROJECT INFORMATION**

- Long synopsis (1 page)
- Director's bio-filmography
- Motivation of the director (statement)
- Biography and filmography of the production company/producer.
- Material on the audiovisual approach: Reference images, moodboard or the like to explain the aesthetic aspects of the film.
- Optional: Link to previous films or audiovisual works of the director.
- Optional: Teaser of the project or director's video-pitch.

### **Document 2 (PDF): TREATMENT**

- Treatment of the film (a maximum of 10 pages) or, if filming has already started, a link to the edited rough cut can be included.

### **Document 3 (PDF): BUDGET**

- Detailed project budget.

### **Document 4 (PDF): FINANCING PLAN**

- Estimated financing plan, indicating the percentage already covered (a minimum of 15%), to be accredited with a signed statement (from the TV channel, production company, fund, etc.).

**Image 1:** Photo of the director

**Image 2:** Photo of the producer

**Image 3:** Illustrative photo of the film

**REGISTRATION DEADLINE: 8th July 2022, 12:00 p.m. CET (noon).**

#### 4. SELECTION PROCESS AND COMMITTEE

The 1st edition of **CONNECTA** is addressed to **fiction and non-fiction feature film projects**, with the understanding that non-fiction feature films do not include journalistic reports or documentaries for television, but are more related to hybrid formats that make use of "the real".

The projects submitted must have **15% of the total budget funding credited**.

Projects that are in the **final stages of development or have already started shooting** are eligible.

Projects must have a **written script and a producer**.

**Only one project per applicant** may be submitted.

The selection committee will be formed by the person responsible for the coordination of **CONNECTA**, a member of Mostra de València-Cinema del Mediterrani and, at least, an external professional of recognized prestige in the film sector.

A **maximum of 10 projects** will be selected.

**CONNECTA**'s selection will be communicated to the applicants by email and will be announced on the Mostra de València-Cinema del Mediterrani website [www.lamostradevalencia.com](http://www.lamostradevalencia.com).

The selected projects teams **must attend and participate in person in the forum during the days of its celebration.** If this is not possible for them, their selection will be rejected.

#### 5. SELECTION CRITERIA:

The selection will give priority to artistic excellence and the level of development of the project, up to a maximum score of 21 points, on the basis of:

- **RELEVANCE/ORIGINALITY OF THE PROJECT (FROM 1 TO 5 POINTS):**

We value the concept of the story, the innovation of the approach both from a narrative and visual point of view. In addition, in this section we value its relevance in the current historical context.

- **READING TREATMENT-NARRATIVE VALUE- (FROM 1 TO 5 POINTS)**

We value the story, its structure, rhythm, coherence and originality.

- **MOTIVATION OF THE DIRECTOR (1 TO 3 POINTS)**

We value the director's relationship with the project, his or her authorial approach, his or her visual, narrative and conceptual references.

- **PRODUCER'S TRACK RECORD (1 TO 3 POINTS)**

We value the film company or independent producer responsible for the project, taking into account whether they have made similar films before, or whether they are viable partners for a co-production.

- **BUDGET AND FINANCING PLAN- FEASIBILITY- (FROM 1 TO 5 POINTS)**

We value the adequacy of the budget to the estimated cost of the film, as well as the realism of the financing plan. In order to be selected, projects must have at least 15% of the total budget in accredited financing.

#### 6. PITCH / PUBLIC PRESENTATION OF PROJECTS AND AGENDA OF MEETINGS

At the beginning of the forum, the team of each project (producer and director) **will participate in a public presentation of the project.** This presentation will show images or visual references that help to understand the film in gestation. This may include teasers, clips from other films that serve as references, photomontages and other elements that help the attending professionals in a better understanding of their project.

Upon arrival, participants will receive their "individualised **CONNECTA** programme" with **scheduled meetings with industry professionals** present at the forum and the festival.

#### 7. ACCOMMODATION AND TRAVEL

The teams representing the selected projects (consisting of the producer and director) will be invited by Mostra de València to attend the **CONNECTA** forum, which **will cover their travel and accommodation expenses** for the duration of the event, functioning as active participants in the meetings, events and screenings.

#### 8. CONNECTA CATALOGUE MATERIALS AND DISSEMINATION

The representatives of the selected projects undertake to provide the necessary materials for the promotion of their projects in the **CONNECTA** catalogue in time for publication.

**The **CONNECTA** catalogue will be sent in PDF format to international professionals** in order to organise and prepare individual meetings with the representatives of the selected projects. A brief description of the projects will also be available in the **CONNECTA** section of the Mostra de València website [www.lamostradevalencia.com](http://www.lamostradevalencia.com).

#### 9. INCLUSION OF THE CONNECTA LOGO

All successful projects **must include the **CONNECTA** logo provided by the organisation in the credits of their film**, accompanied by the legend “Project selected in the **CONNECTA** Mostra de València Mediterranean Coproduction Forum”.

#### 10. ACCEPTANCE OF THE TERMS AND CONDITIONS

The application for registration in **CONNECTA** implies **full acceptance of the terms and conditions of this call**. The representatives of the selected projects undertake to present their project in public in pitch format and to attend the scheduled one-to-one meetings on time.

**For more information, please contact:**  
[\*\*CONNECTA@lamostradevalencia.com\*\*](mailto:CONNECTA@lamostradevalencia.com)